



Sean Ratican
PRINCIPLES OF MARKETING MANAGEMENT (TMGT4395 40232E)

BC Survey - Results 2023 Fall II (8 week II), PRINCIPLES OF MARKETING

Dear Instructor,

Below are the 2023 Fall II (8 week II) survey results for "PRINCIPLES OF MARKETING MANAGEMENT (TMGT4395 40232E)".

The overall indicator is listed first.

The second part of the analysis lists the average values of all individual questions.

Comments are listed at the report's end.

If you have any further questions, please reach out to a member of PIER.

Best regards,

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Sean Ratican
2023 Fall II (8 week II)
PRINCIPLES OF MARKETING MANAGEMENT (TMGT4395 40232E)
No. of responses = 2



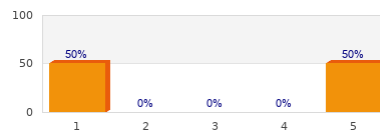
Survey Results

3. Level of Agreeance:



3.9) The instructor provided grades within the stated timeframe.

strongly disagree

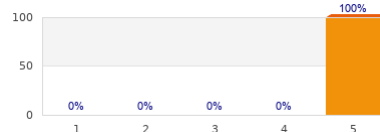


strongly agree

n=2
av.=3
md=3
dev.=2.8

3.10) The instructor was accessible to answer questions and explain material outside of class according to office hours.

strongly disagree



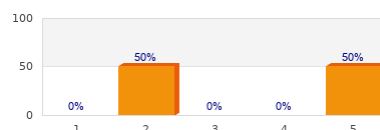
strongly agree

n=1
av.=5
md=5
dev.=0
ab.=1

4. Overall Satisfaction With This Course:

4.1) Please rate your overall satisfaction with the learning experience in this course.

Very Dissatisfied



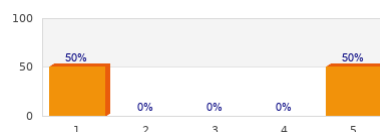
Very Satisfied

n=2
av.=3.5
md=3.5
dev.=2.1

5. Course Recommendation:

5.1) How likely are you to recommend this course with this instructor to a friend?

Very Unlikely



Very Likely

n=2
av.=3
md=3
dev.=2.8

7. Student Demographics:

7.1) How many credits have you completed toward your degree or certificate?

0 - 30 completed credits 0%

31 - 60 completed credits 0%

61 - 90 completed credits 50%

91 + completed credits 50%

n=2

7.2) This course is instructed as:

a face-to-face course 0%

a hybrid/blended course (a combination of face-to-face and online instruction) 0%

an online synchronous (students are required to participate online at a specific time) 50%

an online asynchronous (students view course materials at any time) 50%

n=2

7.3) This term I am currently enrolled in:

5 or less credit hours 0%

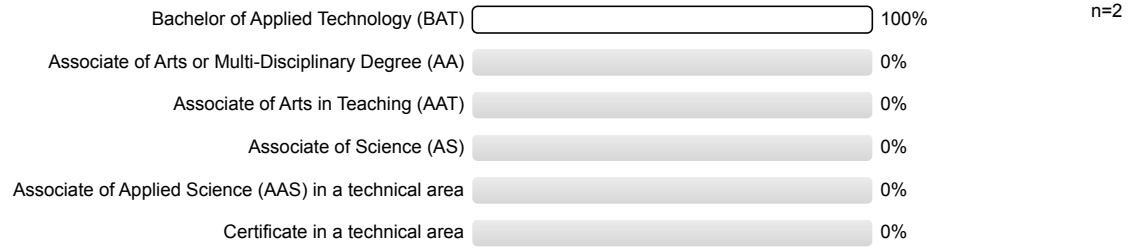
6 - 8 credit hours 0%

9 - 11 credit hours 50%

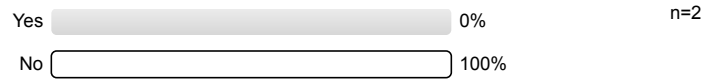
12 or more credit hours 50%

n=2

7.4) My current major is:



7.5) I am currently a high school student taking college courses.



Comments Report

6. Open Response:

6.1) What are the strengths of this course?

- Clear and concise delivery of the course information. The instructor outlined a course and course material in a way that best structured with the students in mind.

6.2) What changes would you recommend that would improve this course?

- None

6.3) Any further, constructive comments?

- N/A